



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Screen Strategies Media
15409 Whitechapel Ct
Centreville, VA 20120

Contract # 2671947
Schedule Dates 10/28/16-10/31/16
Advertiser Bennett for Congress-D (112082)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BENNETT FOR CONGRESS (856468)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name JONES,RACHAEL
Phone/Fax (202) 276-1821 /
CPE 2902
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments 10/28-10/31

Date Entered 10/26/16
Last Modified 10/26/16
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,433.75
Net Total \$13,791.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	9	\$6,800.00
Nov. 2016	9	\$9,425.00
Grand Total:	18	\$16,225.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	6A- News-Good Morning Washington at 6a						1			1	\$500.00	\$500.00	Washington (WJLA)		10/26/16
2.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$300.00	\$300.00	Washington (WJLA)		10/26/16
3.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	6:58A- ABC-Good Morning America						1			1	\$600.00	\$600.00	Washington (WJLA)		10/26/16
4.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	6:58A- ABC-Good Morning America		1							1	\$350.00	\$350.00	Washington (WJLA)		10/26/16
5.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	9A- Live with Kelly		1							1	\$250.00	\$250.00	Washington (WJLA)		10/26/16
6.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	10:58:25A- ABC-The View						1			1	\$400.00	\$400.00	Washington (WJLA)		10/26/16
7.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$200.00	\$200.00	Washington (WJLA)		10/26/16
8.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	3:59:42P- News-ABC 7 News at 4p						1			1	\$350.00	\$350.00	Washington (WJLA)		10/26/16
9.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	4:58:27P- News-ABC 7 News at 5p		1							1	\$300.00	\$300.00	Washington (WJLA)		10/26/16
10.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	5:59:26P- News-ABC 7 News at 6p						1			1	\$650.00	\$650.00	Washington (WJLA)		10/26/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Sales Office

WJLA/GJLA/EJLA

Buyer Name

JONES,RACHAEL

Phone/Fax

(202) 276-1821 /

CPE

2902

Account Types

Local/Political Candidate Agency BRD

Billing Type

Standard

Comments

10/28-10/31

Date Entered

10/26/16

Last Modified

10/26/16

Entered By

Kimberly Camps

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,433.75

Net Total

\$13,791.25

Sales Tax

Washington (WJLA)

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11.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$425.00	\$425.00	Washington (WJLA)		10/26/16
12.0	Normal Line / Access	10/31/16-10/31/16	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,100.00	\$2,100.00	Washington (WJLA)		10/26/16
13.0	Normal Line / Access	10/28/16-10/28/16	4	:30	7:27:56P- Jeopardy						1			1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/26/16
14.0	Normal Line / SPOT	10/29/16-10/29/16	4	:30	7:28P- Jeopardy Wknd							1		1	\$500.00	\$500.00	Washington (WJLA)		10/26/16
15.0	Normal Line / Prime Premium	10/31/16-10/31/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/26/16
16.0	Normal Line / SPOT	10/28/16-10/28/16	4	:30	10:59:56P- News-ABC 7 News at 11p						1			1	\$700.00	\$700.00	Washington (WJLA)		10/26/16
17.0	Normal Line / SPOT	10/30/16-10/30/16	4	:30	10:59:56P- News-ABC 7 News at 11p								1	1	\$300.00	\$300.00	Washington (WJLA)		10/26/16
18.0	Normal Line / SPOT	10/31/16-10/31/16	4	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$500.00	\$500.00	Washington (WJLA)		10/26/16

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